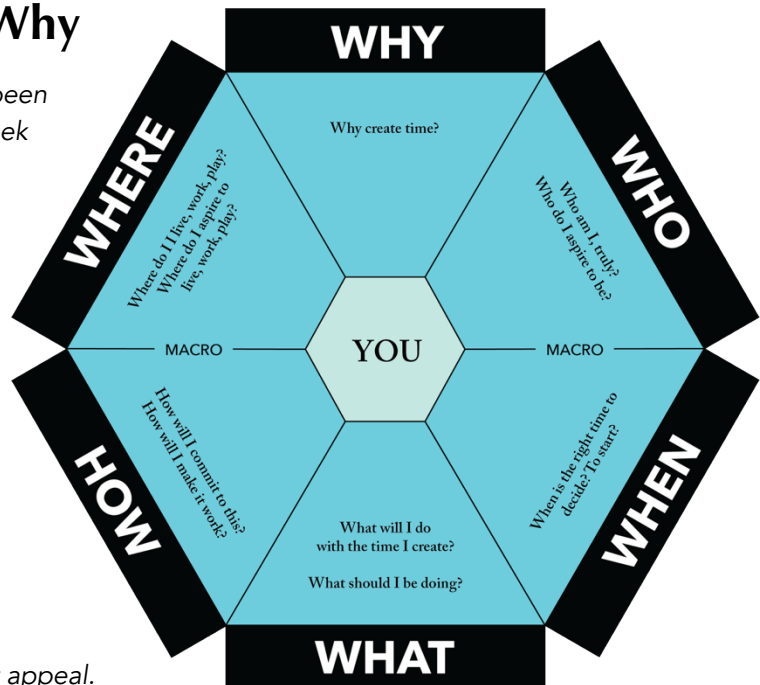


Macro Questions: What & Why

Imagine you've rubbed a magic lamp and have been granted the gift of time—say, eight hours per week that were not previously available to you.

What could you do with that new time? Diverge for a bit: make a list of possible options.



Converge by selecting the one that has the most appeal. Now answer this question: Why do you want this?

If the answer to that is not obvious to you, or seems unsatisfying, gain some perspective by answering some or all of these questions: What's most important to me? What motivates me? What replenishes me? What's pulling at me? What's calling me? What do I dream of?

Now, articulate a focus statement: "I want to create time so that I..."